

# Phil NEWS

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## Phil Kids: 10 anos de sucesso



Em 2014, o projeto Phil Kids completa dez anos. Ao longo desse período, foram mais de 2000 alunos que iniciaram seus estudos de inglês dentro de um projeto pedagógico elaborado especialmente para oferecer um aprendizado por excelência para menores de 12 anos. “Percebemos na época um aumento na demanda por aulas para crianças e pré-adolescentes. À medida que as escolas cresciam, buscamos encontrar uma forma de atender esse público dentro da nossa proposta de ensino”, explica Philip Young, diretor e fundador da rede de escolas Phil Young's. Hoje cerca de 20% das turmas oferecidas nas escolas Phil Young's são de alunos Pre-Teens (10 a 11 anos) e 10% são com alunos Phil Kids (7 a 9 anos).

“Como alunos dessa faixa etária aprendem de uma forma mais natural, buscamos fazer do momento de aula não uma obrigação, mas algo que seja agradável. Assim, as atividades nessas turmas são mais lúdicas, o que proporciona uma intensidade e naturalidade para o grupo”, explica Tomas Martins, coordenador educacional da Phil Young's. Todos os professores que dão aulas para essas faixas etárias participam não apenas do treinamento regular da escola, baseado em aprendizagem por competência e abordagem comunicativa, mas também de um treinamento específico. “Desde 2004, uma de nossas atividades mais importantes com relação à metodologia do Phil Kids é elaborar um material de apoio, com atividades dentro e fora de sala de aula, artigos e cases de ensino. Todo professor é treinado usando este material e acompanhando as turmas durante um semestre”, afirma Tomas.

**Marcelo Pelini – 17 anos** - Marcelo participou de uma das turmas piloto do Phil Kids. Na época, com 7 anos de idade, iniciou sua participação nas aulas de inglês em função da escolha dos pais, mas com o tempo, o inglês passou a fazer parte da sua vida. “Me lembro das brincadeiras que fazíamos, todas em inglês. Muitas vezes tínhamos lanches especiais e isso era muito divertido na época”, conta ele. Hoje ele é estudante do primeiro período de Engenharia Civil na Tuiuti e em agosto fará um intercâmbio para Alemanha, onde pretende usar o seus conhecimentos em inglês.



## Amazing Experience



**Twin brothers who study at Phil Young's and their parents lived an amazing experience in August 2013, when the twins completed 15 years. Read their testimonials about that:**

*"Well, my parents, my twin sister and I went on a trip to New York last year, as a 15th birthday's gift. And well, when we first arrived at the JFK international airport, I had but one big concern: speaking and, more importantly, understand other people speaking English.*

*Of course we were having English classes at Phil Young's since we were eleven, but even then I was feeling kind of unprepared for what could happen there. And guess what? Everything went better than expected.*

*For truly communicating in English, in my opinion, is essential to listen carefully and patiently, and never be afraid to make questions. By doing that, one will be able to comprehend even the most heavy English accents from all over the globe, especially considering if you are in a place like New York, where there are all sorts of people, and where different cultures meet. And as I said, you can never be afraid to ask, because in a city like New York, if you don't want to get lost, especially if it is your first time visiting, communication is the key.*

*Travelling to New York was an unforgettable experience for me and my family. We ate all sorts of food, visited all kinds of places and meet a bunch of different, fun, polite and helpful people, that were never grumpy to give directions or any kind of information to the brazilian outsiders. And I guess I can say that, the most important thing that this trip showed me, is that if you want to understand and be understood, you need to keep practicing and improving English as hard as you can." – João Vicente G. Moraes*

*"Travelling to New York was one of the best experiences I've had in my life! It seemed like the perfect place for getting in touch with many different cultures and people from all over the globe.*

*Me, my parents and my twin brother chose the city for our last year's travel destination, as my 15th birthday's gift. Of course, in the beginning we were all a bit nervous about our English skills, even though we've been practicing them for years in Phil Young's classes, but we were also very excited for seeing how well we'd be turning out with it.*

*Happily, from the beginning until the end of the trip, everything was even better than we expected! Our English was in very good shape. Me and my brother were able to communicate and have great experiences with a lot of people we met through the days. In fact, most citizens there were really nice and helpful, and that*

*helped a lot too! It was amazing to see a new world and be able to interact with it.*

*The variety of culture of New York is really impressive, so when you are there, you are also meeting many different parts of the world, all united by this place and its language. There was, though, a lot of places where they spoke in Spanish, but that did not at all make things harder, because there were always some or someone to explain them in English, or we just figured out the translation by our selves.*

*By the end, we did not only had had a lot of fun exploring the city's restaurants, museums, parks, stores and buildings, but we did also saw a bit of many parts of the globe, plus we also tested and improved our English skills. I couldn't wish for a better birthday present." – Elisa G. Moraes*

# Phil's album

O fundador das escolas Phil Young's tem muita história para contar. Seleccionamos algumas imagens marcantes de sua vida para compartilhar essa história.



Phil quando bebê em sessão de fotos



Phil em momento de diversão junto de uma amiga



Phil e Roberto Carlos, no Rio de Janeiro, na década de 70



Phil na Florida, em 2007

## Estude inglês no celular

O mundo está em nossas mãos com o uso de smartphones e tablets e treinar os seus conhecimentos em inglês também pode ser uma boa pedida com esses aparelhos. O aplicativo Duolingo é uma oportunidade para aliar aprendizado e diversão. Considerado por muitas pesquisas como o melhor aplicativo para praticar a língua inglesa, o Duolingo oferece várias “fases”, em que o usuário precisa fazer exercícios de tradução, listening e writing para atingir um score mínimo.

À medida que o aluno vai obtendo as pontuações necessárias, novas fases vão sendo liberadas e o grau de dificuldade vai aumentando. Vários tópicos de gramática são explorados nas fases do aplicativo, desde verbos no presente, passado e futuro, advérbios e preposições, até vocabulário para o dia a dia como roupas, cores, comidas e profissões. O aplicativo está disponível para iPhones e Androids.



## Our teachers

A Phil Young's conta com uma equipe de professores de alto nível. Nesta série, vamos apresentar alguns desses professores e um pouco de suas histórias! O primeiro é o Andre, que dá aulas na Phil Young's Cabral. Confira!

My story with Phil Young's English School began a “long, long time ago”, at a time in which many of our students today probably had not been born, and I still had hair. I had heard about Phil Young's through a friend who had participated in the Daytona Program, and also through a colleague who had left another English school (where I worked then) to come work here. I had heard that Phil Young's taught “real English”, and I was tired of teaching “fake English”.

I clearly remember the day I came to the school to ask for a job. I arrived at Champagnat and everything looked like it was closed. I tried to see through a mirrored door at the school on Julia da Costa, (I think that door is still there) and was suddenly buzzed in. Being very naïve at that time, I remember saying “I'd like to speak to Phil Young”.

A Plump, balding, bearded gentleman, sitting at the reception table said “I am Phil Young”. I remember going “gulp!” Well, that's what I had asked for, so there it was. We set up an interview and I started working a couple of weeks later. Things were quite different at that time. The school was very small, maybe 200 or 300 students, and a team of more or less 10 or 12 teachers. It was a time when Phil's big dogs (Filas, if I'm not mistaken) were still in the house, students played ping-pong during the breaks.

Between the years of 1990 and 1997 I had the chance to participate in the English in the USA Program, and many of my best (and, why not, worst) moments in the school happened there. Good moments like going to the Florida theme parks, or going canoeing with Phil and some

students, and not so good ones like being woken up by the university security at 3 AM in the freezing cold to be informed that some of the students had secretly left the dormitory and were walking on the thin ice on the university's frozen lake. In 2001 I also had the chance to visit Australia with the school, when the program happened there, and needless to say it was another great experience.

Well, all in all it has been a great journey. Many lessons learned, great friends made (both among teachers and students) and the certainty that, even though the school has grown a lot, it has been able to keep the ingredients that set it apart from other schools and made it so successful. It is informal, fun, but very committed to real English teaching, not teaching “in a vacuum” as Phil used to say.